

CCC CHAIR

Mayor

Complete Count Committee (CCC)

COMPLETE COUNT COORDINATOR
CARMEN MOROSAN
Assist in all activities between the CCC Chairperson and all Subcommittees.
Structure and launch CCC subcommittees

CENSUS SUB-CABINET

Comprised of all City agencies to ensure that 2010 Census Complete Count Campaign is integrated within ongoing outreach initiatives.

Example of Activities

- Staff CCC subcommittees
- Assist in developing and implementing CCC's work plan
- Collaborate and coordinate with the US Census Bureau and the Maryland CCC
- Identify resources for CCC activities
- Design, develop, and produce Baltimore City-specific materials, including posters and fliers
- Distribute and wear T-shirts that promote the Census at local events.

FAITH – BASED SUBCOMMITTEE

Creates and coordinates activities that can be used by any local faith-based institution in the promotion of the 2010 awareness and participation.

Example of Activities:

- Sponsor and participate in community events to promote the census
- Tailor appropriate messages to church members
- Recruit church members for enumerators and volunteers to go door-to-door
- Identify and provide space for community-based Questionnaire Assistance centers
- Set up informal census information/assistance stations in places of worship, especially in minority faith community meeting places, to take advantage of the usual social hour following worship services.

EDUCATION SUBCOMMITTEE

Creates and coordinates activities that encourage Baltimore City's school system to use Census in the schools program materials to help educate the entire community

Example of Activities

- Collaborate with the schools system to make school facilities available after hours for use by the Census Bureau for recruitment, testing, and training
- Collaborate with school system to make sure Census education is included in school's curriculum
- Sponsor a census contest to design a census poster to be displayed at schools
- Collaborate with colleges and universities to promote the census among students
- Distribution of letter to all parents of Baltimore City Public School students from Dr. Alonso encouraging their participation in the Census
- Utilize locations where children and youth congregate such as playgrounds, teen centers, youth sports leagues, public basketball courts, student unions and skating rinks to distribute Census 2010 information

ELDERLY SUBCOMMITTEE

Creates and coordinates activities that target elderly residents

Example of Activities:

- Distribute census information materials to local retirement and nursing homes
- Display census posters at health clinics used by the elderly
- Sponsor and participate in community events to promote the census

IMMIGRANT AND LIMITED ENGLISH PROFICIENCY (LEP) SUBCOMMITTEE

Creates and coordinates materials and activities that target non-English speaking populations

Examples of Activities:

- Create slogans, logos, design & promotional items in different languages
- Develop census messages directed to immigrants
- Prepare articles for inclusion in Spanish and other ethnic newsletters
- Sponsor and participate in community events to promote the census

NEW BALTIMOREANS SUBCOMMITTEE

Creates and coordinates activities and materials that involve residents in newly redeveloped areas, downtown and off-campus student populations

Example of Activities:

- Sponsor and participate in community events to promote census
- Display census information at community and condominium associations
- Display census banner across major street in downtown area
- Promotional items given to area health clubs and off-campus housing offices

NON-PROFIT & COMMUNITY-BASED ORG. SUBCOMMITTEE

Collaborates with community organizations to inform residents of the importance of participating in the 2010 Census and the benefits derived from census data

Example of Activities:

- Sponsor and participate in community events to promote census
- Tailor appropriate messages to organizational members and community residents
- Invite census staff to address your membership about Census 2010
- Recruit community workers for enumerators and volunteers to go door-to-door
- Target outreach efforts for special populations and hard to count areas
- Identify and provide space for community based Questionnaire Assistance Centers
- Disseminate information about census job openings for the 2010 Census

GROUP QUARTERS SUBCOMMITTEE

Creates and coordinates activities that target residents of the following facilities:

Example of Activities:

- **Work with the Census Bureau to ensure that populations in correctional facilities, juvenile facilities, Nursing homes, hospitals, college and university dormitories and group homes are accurately counted**

PUBLIC HOUSING SUBCOMMITTEE

Creates and, coordinates activities and disseminate materials that pertain to public housing residents

Example of Activities:

- Collaborate with the Public Housing Authority to distribute census promotional materials
- Display census messages at building entrances
- Make census presentation at public housing community associations
- Mail census fact sheets that explains the benefits of the census to them
- Collaborate with the Department of Family Services to distribute census inserts to clients receiving Food stamps and/or Temporary Assistance for Needy Families (TANF).

MEDIA SUBCOMMITTEE

Creates and facilitates ways to get the census message to all City residents, using all available sources such as local newspapers, billboards, radio, television, etc.

Example of Activities:

- Establish connections with local media networks
- Collaborate on stories on the importance of the census to your jurisdiction
- Enlist local media personalities to take part in census promotional events
- Develop and partner on advertising aimed at the hard to count (e.g. cooperation with the census takers when they visit households that do not mail back their questionnaire)
- Assure coverage of key events associated with the census by providing press releases and media kits

BUSINESS SUBCOMMITTEE

Creates and coordinates activities that involve business in census awareness

Example of Activities:

- Place census messages on products, packaging, newsletters, Internet sites, correspondence to customers
- Display and distribute census materials in places of business
- Provide "corporate" sponsorship of community events to promote the census
- Encourage employees to cooperate in responding to the census by explaining the benefits of the census to your "business"

HOMELESS SUBCOMMITTEE

Creates and coordinates activities to get the census message to homeless shelters and other locations used by homeless.

Example of Activities:

- Create promotional materials targeting this population group
- Distribute census packets that include promotional materials such as t-shirts and hats as well as census information to homeless shelters
- Display census banners at homeless shelter

OTHER BALTIMORE CITY SELF-FORMED COMPLETE COUNT SUBCOMMITTEES

DISABILITIES & SPECIAL NEEDS SUBCOMMITTEE

Creates and coordinates activities that ensure that populations that suffer from physical, sensory and mental disabilities have requisite tools to fill out the Census form

Example of Activities:

- Ensure that special types of forms are available**
- Work with advocacy groups to ensure that help is available for special needs residents**